





Project UnLonely Films

Reducing loneliness is a tall order. We're doing it through short films.

The Foundation for Art & Healing is changing lives by fighting the loneliness crisis! And so can you!

Loneliness is a national public health emergency affecting virtually every segment of the population. To address this, we're educating the world about loneliness, reducing the stigma that surrounds it, and connecting people to vital resources to help them thrive and flourish.

Sponsorship puts you in the forefront of acknowledging and addressing the physical and emotional health impacts of loneliness.

Project UnLonely Films, now in its seventh season, is a one-of-a-kind portfolio of 70+ short films that tell powerful stories about many kinds of loneliness, serving as a catalyst for people to address their own. Project UnLonely Films are available 24/7/365.

From dramas to comedies, live action to animation, these short films from diverse perspectives inspire self-reflection and meaningful conversations.

As a sponsor, you will benefit all year long. Sponsor benefits include:

- Project UnLonely media exposure: We've earned major media attention in prominent news outlets, including PBS, NBC News, BBC News, WSJ, CBS Morning Show, TODAY Show, Washington Post, USA Today, NPR, NY Times, and Vogue.
 - **Promotion of your brand** with support from Project UnLonely Films staff to highlight your involvement.

Recognition and participation at the Project UnLonely Films Launch Event in June 2024 where arts, medical, and public policy luminaries will join us as we screen the winning films and present awards to the filmmakers.

Project UnLonely Films stream online all year! See the films from our latest season at <u>UNLONELYFILMS.ORG</u>



A celebration for Season 8 of Project UnLonely Films and a select showing of the winning films is planned for June where filmmakers, special guests, and sponsors will be featured. Project UnLonely Films luminaries include:



Mike Paseornek Former President of Lionsgate Films

Former Dean of the Harvard T. H.

Chan School of Public Health





Steve Buscemi Actor & Director

Dr. Michelle A. Williams

We use a diversity and inclusion lens in curation.

Film themes focus on diverse groups and are delivered through programs on college campuses, in the workplace, and in community organizations. We reach older adults, people of color, immigrants, LGBTQ+ communities, veterans, and more.

Project UnLonely Films Sponsors enjoy visibility for one full year!

Visibility to our community: We recognize your commitment and generosity in our bi-weekly emails to all of our audiences and on our website.

Acknowledgement in our programs: We include your logo when the films are screened by colleges and universities, health plans, health systems, and a wide variety of community organizations.

Become a part of the global conversation surrounding loneliness!

In 2023, the U.S. Surgeon General declared loneliness a public health crisis and quickly gained nationwide recognition and attention. As a sponsor, you have the chance to elevate your brand and have an active voice in this urgent conversation.



Align your brand with



Ending the stigma that surrounds loneliness

Fostering meaningful personal and social engagement



Creating and sustaining healthier communities

Contact us at: <u>sponsorship@artandhealing.org</u>













